

Class:- B.Com.(hon.) ,6th Semester  
business

Subject:-business environment and International

Section	Faculty Name	Location
A	<b>chetna</b>	S-2
B	<b>Anju</b>	room no. 75

Dated	Topic Detail
<b>Week 1</b>	<b>Business environment : concept, components and importance; swot analysis; agriculture in India</b>
<b>Week 2</b>	<b>Economic trends: income, savings and investment; industry; Trade and balance of payments</b>
<b>Week 3</b>	<b>Problems of growth: Unemployment, poverty; regional imbalances; social injustice; infation</b>
<b>Week 4</b>	<b>parallel economy and industrial sickness: Role of govt in Indian economy; monetary and fiscal policy</b>
<b>Week 5</b>	<b>Industrial policy; Industrial licencing; privatisation and devaluation</b>
<b>Week 6</b>	<b>International business : major risks and challenges :International business environment -components and determinants, stages of industrialisation and international business approaches</b>
<b>Week 7</b>	<b>Concept of globalisation,modes of entering international business, nature of multinational enterprises and international direct investment.</b>
<b>Week 8</b>	<b>foreign exchange ; determination of exchange rate; Balance of payments</b>

[illegible]

